



Custom Business Systems — Not Template Websites

We build tools that solve real operational problems — not brochure sites that sit online and do nothing.

You are not buying a website.

You are investing in a custom business system with a web interface.

Where We Sit in the Market

Market A — not us

- Competing on price
- \$1k–\$3k template jobs
- High churn, low profit
- "Pretty site" is the whole product

Market B — us

- Solving business problems
- \$6k–\$20k+ systems
- Long-term clients & recurring revenue
- The system behind the site is the product

Your Project — Every Stage

1 Free Initial Consult

Free

Understand your problem, scope, and fit. Leads to a written proposal.

- Discussion of goals, users, and constraints
- High-level approach and tier recommendation
- Written follow-up with next steps

2 Interactive Prototype

100% upfront — credited 100% toward full build if you proceed

A paid validation stage — not free work. See the direction, core features, and admin preview before committing to full development.

Also called: Proof of Concept Build · Pre-Development Phase

- Design direction and layout
- Core feature demonstration
- Admin / backend preview (where applicable)
- Presented in person or via Zoom
- Written scope document for your approval

Not included:

- Live deployment or hosting
- Live database
- External integrations (Stripe, email services, etc.)
- Final brand assets or production imagery

You retain the scope document and mockups/wireframes only. No source code is transferred.

3 Full Build

50% deposit to start → 50% before go-live

Production-ready system: security, performance, deployment, database (Supabase or your preference), and integrations as scoped.

- Mobile-responsive design
- SSL and security basics
- Production deployment
- 30 days post-launch bug-fix support
- Value-based fixed quote — not hourly billing
- Nothing goes live until final payment is received.
- Builds \$15,000+ may use 30/40/30 milestones.

4 Ongoing Management

Monthly in advance — work pauses if unpaid

Fully managed hosting, updates, and support. Month-to-month — no lock-in.

- Fully managed hosting and deployment
- Domain registered on your behalf (transfer available if you leave)
- Security monitoring and minor updates
- Optional business email setup

Interactive Prototype — Pricing

Paid upfront. 100% credited toward full build when you proceed. GST inclusive.

Interactive Prototype — Simple

from \$500

Typical range: \$500 – \$800

Single-page direction and basic layout validation.

- Design direction for one primary layout
- Placeholder or brief suitable text and imagery
- Live walkthrough (in person or Zoom)
- Written scope document

Interactive Prototype — Complex

from \$1000

Typical range: \$800 – \$2,000

Multi-screen flows with admin or backend preview.

- Multiple screens or user flows demonstrated
- Admin / backend preview (where applicable)
- Core interaction patterns shown
- Written scope document for full build approval

Full Build — Pricing

Professional tier and above include Brand Starter Pack and Site Imagery Pack (5 images).

Essential — Single Page

from \$1500

Typical range: \$1,500 – \$3,000

A focused live production site — one page, professionally built.

- Single custom-designed page
- Mobile-responsive layout
- Contact form or primary CTA
- SSL and production deployment
- 30 days post-launch bug-fix support
- Client supplies logo and images, or purchase add-ons below

Professional — Multi-Page

from \$2500

Typical range: \$2,500 – \$6,000

5–8 pages of custom design for growing businesses.

- 5–8 custom-designed pages
- Mobile-responsive throughout
- Contact forms and lead capture
- SSL and production deployment
- 30 days post-launch bug-fix support
- Brand Starter Pack included
- Site Imagery Pack (5 images) included

Business System — Web App / PWA

from \$6000

Typical range: \$6,000 – \$15,000

Database-driven business tools, dashboards, and progressive web apps.

- Custom web application or PWA
- User authentication (where required)
- Database setup (Supabase or agreed platform)
- Admin areas and business logic as scoped
- SSL and production deployment
- 30 days post-launch bug-fix support
- Brand Starter Pack included
- Site Imagery Pack (5 images) included

Advanced System

from \$10000

Typical range: \$10,000 – \$25,000+

Complex integrations, multiple user roles, and business-critical systems.

- Everything in Business System, scaled to complexity
- Multiple integrations and automation workflows
- Advanced admin dashboards and reporting
- Priority scoping and milestone billing available
- Brand Starter Pack included
- Site Imagery Pack (5 images) included

Brand & Site Imagery Add-Ons

Brand Starter Pack — \$59 GST incl.

Included from Professional — Multi-Page upward

- Primary logo
- Light and dark variants
- Favicon
- SVG and PNG exports (web-ready)
- Up to 3 refinement rounds

Site Imagery Pack — \$59 GST incl.

Up to 5 images · Included from Professional — Multi-Page upward

- Up to 5 images selected for your site and industry
- Edited, optimised, and compressed for web
- Placed on site with appropriate alt text
- Consistent visual look across the site

Extra Site Image — \$12 each GST incl.

Same selection, editing, and placement treatment

- One additional optimised site image

Ongoing Management — Pricing

Fully managed hosting. Month-to-month. GST inclusive.

Basic Care

from \$99/mo

Typical range: \$99 – \$150/mo

Fully managed hosting, security, and minor updates.

- Fully managed hosting and deployment
- SSL and security monitoring
- Minor content and text updates
- Domain management (client-owned, registered on your behalf)

Active Management

from \$250/mo

Typical range: \$250 – \$500/mo

Regular updates, support, and content edits.

- Everything in Basic Care
- Scheduled content updates
- Priority email support
- Small feature tweaks and improvements

Business-Critical

from \$500/mo

Typical range: \$500 – \$2,000+/mo

Priority support and ongoing feature development.

- Everything in Active Management
- Priority response times
- Ongoing feature additions as scoped
- Business email support available

Additional Options (Quoted Per Scope)

Option	Applies To	Details
Custom Admin Portal	Multi-page sites & web apps	Content management, user admin, dashboards
Stripe / Payment Integration	Sites, web apps, events	Payment processing setup
Automation & Integrations	Web apps & systems	APIs, workflows, notifications
Domain Registration + Setup	All live builds	Packaged fee — you own the domain
Business Email Setup	All live builds	Professional email on your domain
Copywriting	All tiers	When you need us to write your content
SEO Setup	All tiers	On-page search foundation
Extra Pages	Multi-page sites	Per page or block pricing

What Affects Your Quote

- Number of pages or screens
- Custom design complexity
- Admin portal required
- Database and user authentication
- Payment processing (e.g. Stripe)
- Third-party integrations and automation
- Content supplied by you vs. created by us
- PWA vs. standard responsive website
- Fully managed vs. self-managed hosting
- Timeline and urgency

Payment Terms

Stage	Terms
Interactive Prototype	100% upfront before work starts
Full Build	50% deposit → 50% before go-live
Full Build (\$15k+)	30 / 40 / 30 milestones negotiable
Ongoing Management	Monthly in advance — work pauses if unpaid

No work begins until payment is received. Nothing goes live until final build payment is received.

Systems We've Built

JobbTrakr

<https://jobbtrakr.app>

Australian Indian Riders Summit

<https://airs.blog>

My Waters

<https://mywaters.app>

Business management platform — quotes, invoicing, scheduling, and inventory for trades.

Web App PWA Business System

Event management site with custom admin portal and Stripe registration payments.

Web App Admin Portal Stripe

Fishing diary PWA with GPS, environmental data, and subscription memberships.

PWA GPS Stripe

Get Started

Free 30-minute initial consult → Interactive Prototype → Full build → Ongoing management.

Contact: admin@oliviati-autonomy.com

All prices are GST inclusive unless stated otherwise. Prices on this page are subject to change. Approved written quotes are fixed and do not change without prior agreement.

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